

**Linn, Benton, Lincoln Partners for Health (PFH)**  
**Meeting Summary**  
**Held Virtually - Microsoft Teams**  
**June 9, 2020**  
**1:00 p.m. – 2:35 p.m.**

**Participants:** Shelagh Baird, Krystal Boyechko, Jeannie Davis, Ed.D., Tina Dodge Vera, Deb Fell-Carlson, Diane Giese, Julie Jacobs, Sommer McLeish, JoAnn Miller, Jana Kay Slater, Ph.D., Earlean Wilson Huey, and Shelley Hazelton

**Guest:** Coleman Tanner

**Welcome:**

JoAnn Miller welcomed everyone to the meeting.

**Meeting Minutes:**

The May 12, 2020 meeting minutes of the Linn, Benton, Lincoln Partners for Health were presented. It was noted that Earlean Wilson Huey was at the April meeting. **Dr. Slater made a motion and Deb Fell Carlson seconded the motion to approve the May 12, 2020 meeting minutes with the noted change. The motion was voted upon and unanimously approved.**

**2020 Summit:**

Discussion focused on the 2020 virtual summit.

- The virtual summit is scheduled for September 11, 2020.
- Samaritan Health Services (SHS) IS Department is working on the platform for the event. A group has been meeting with IS to discuss Microsoft Teams Live Events and Zoom. IS has offered their time to help with figuring out the platform.
  - a. With going into separate rooms during lunch, connectivity may be a challenge with Microsoft Teams Live Events, and it is not as user friendly.
  - b. Dr. Davis noted that they use Zoom regularly and it works well. With their last admission interviews with 24 students, they were placed in different rooms with Zoom and it is very doable. We don't have to have someone on the outside to do this. The host can place people in rooms.
  - c. Deb Fell Carlson noted they use Zoom with her church, and it is more intuitive for users. There is a lot you can do with Zoom. You can assign as many cohosts as you want. Every cohost can record and there is a polling feature in Zoom.
  - d. Zoom does seem to have more of the functions we want.
  - e. SHS won't purchase the Zoom platform. Dr. Davis has offered to use COMP NW Zoom's account for the summit if needed.
  - f. We want to make sure we give SHS IS the opportunity to review platforms and make a recommendation.
- Once a decision has been made on the platform, we will activate Eventbrite for registration.
- The question was asked if we would open to our region only – Linn, Benton, and Lincoln County or open state-wide. It was agreed to focus on our three-county region.

If someone out of Linn, Benton, and Lincoln County were interested, we would need to look at by a case by case bases.

- We can do a link with Zoom with a password so when someone registers they get a link and password for the event. Eventbrite can set different fields.
- Zoom can record. We would just need to get the presenter's permission. We can also pick and choose what we want to record.
- Krystal Boyechko introduced Coleman Tanner, who shared a Virtual meeting guide with the group.
- All speakers are confirmed for the summit.
- Lunch – Breakout sessions – Suggested would help to have specific categories such as stretch, meditations, self-care tips, etc. We have been in planning conversations with the Subcommittee regarding this. We would like to have a presenter take the lead in facilitating this session. Julie Jacobs was mentioned as the possible producer for this.

### **Linn, Benton, Lincoln Partners for Health Strategic Plan:**

Krystal Boyechko presented the Linn, Benton, Lincoln Partners for Health Strategic Plan. A subcommittee met and made some suggested changes to the plan and a “draft” copy was presented at the May meeting.

- The County Health Rankings were updated with 2020 data.
- Strengths, Weaknesses, Opportunities, and Threats (SWOT) was condensed.
- Consolidated goals based on focus areas.
- Four general focus areas include:
  - a. Communication, outreach, and branding.
  - b. Partnership growth and development.
  - c. Structure operations.
  - d. Capacity building.
- Goal 1 – Enhance the operational structure of Partners for Health.
  - a. Objective 1 - Review PFH Mission and Vision statements.
  - b. Objective 2 – Revisit meeting time and format.
  - c. Objective 3 - Expand access to PFH through videoconferencing.
- Goal 2 – Enhance communication, marketing, and outreach to attract new members and maintain high engagement.
  - a. Objective 1 – Create PFH elevator speech.
  - b. Objective 2 – Establish an online presence for Partners for Health.
    - Will update SHS website.
  - c. Objective 3 – Expand yearly Community Health Summit to include Community Resource Fair.
    - Will look at this for 2021.
- Goal 3 – Build on existing networks and community partnerships to leverage resources and increase community impact.
  - a. Objective 1 - Conduct organizational mapping to identify gaps, overlaps, and opportunities relating to membership and coalition activities.
  - b. Objective 2 – Identify proven, evidence-based programs and processes, focusing particularly on policy, systems, and environmental change.

- c. Create a framework for sharing funding opportunities at monthly meetings.
- Membership – PFH were asked to send names of suggested members to Shelley Hazelton. *Dr. Davis is reviewing the list of names that have been provided.*
- The question was asked if we should add an objective under Goal 2 regarding membership recruitment. This would fit better with Goal 3 – Objective 1 – Could change to read, “Conduct organizational mapping to identify gaps, overlaps, and opportunities relating to membership and coalition activities and new members accordingly.” Could add, “Sustain or increase growth of membership” as outcome measure.
- Elevator speech – What is this group – Who we are and what we do?
  - a. The Mission and Vision Statement for the PFH was reviewed.
  - b. The elevator speech is a two-minute speech that engages people and usually is not scripted.
  - c. PFH – Looks at the Community Health Needs Assessment and prioritizes needs, looks at the Pick of the Month, Tasting Tables, yearly Regional Community Health Summit, community partners with Dr. Davis from COMP-NW as the chair, represents all three counties, etc.
  - d. It’s important to cover what we do and why it is important.
  - e. The question was asked if we could have business cards with 3-4 things we do on one side and contact person and/or brochures and pamphlets. The contact person should be the chair of the group.
  - f. Once the website is revamped we can include links with links to partner emails.
  - g. *Coleman Tanner noted she could will send information related to elevator speeches.*
- Deb Fell-Carlson noted that her and Marcy Shanks worked with 2<sup>nd</sup> year Nursing Students on community health with lectures, helping in the community, social determinants of health, etc. As a result of providing this education, they seen an increase in test scores.
- Dr. Davis noted that COMP-NW also has medical students do 30 hours of community service and provide education in community health and population health.

### **Culinary Health Education & Fitness (C.H.E.F.) Update:**

Krystal Boyechko gave a C.H.E.F. update.

- The no-cost extension for the C.H.E.F. grant was approved by HRSA so the grant will continue through December 31, 2020.
- CATCH has been implemented in 11 schools and has reached 2,660 students.
- CATCH champion surveys have been sent out.
- There have been 3,375 students reached with the Tasting Tables.
- Pick of the Month flyers are being distributed.
- Virtual cooking class options are being explored. We would need to look at food for these classes going through the food box program, etc.
- Stephanie Russell, through the Lincoln County OSU Extension Services, is working to build partnerships and education and outreach in Lincoln County.
- Working on the virtual Regional Community Health Summit for September 11, 2020.
- A draft of the final report was submitted by the May 26, 2020 deadline. The final report will be due 90 days after the no-cost extension.
- There have been 56 culinary education classes to date reaching 866 participants.

- Dr. Davis noted with Wednesday Wellness at COMP-NW that they use the Pick of the Month flyers. They have also done virtual cooking with faculty and staff.
- Dr. Slater and Ms. Waldrep surveyed the Medical Students as instructors with the cooking classes.

**Contact Tracing Work with Linn County Public Health and COMP-NW:**

Dr. Davis noted that she is working with Linn County Public Health and the Sherriff's office on a training program for contact tracing that will be part of the Linn County Operations Plan. The program will work with trained medical students as the flu hits and if there is another wave of COVID-19. Contact tracing training will be part of the medical students learning hours.

**Public Health Internal Racial Justice Resources:**

Tina Dodge Vera reported that her Public Health Intern is a student of color from Panama that shared a link with her to share with her networks to support Black Lives Matter. An email with the link was sent out prior to the PFH meeting. There are certain tabbed sections that are part of the link and have information such as Sign Petition, Text or Call, Donate, Vote, More Resources, For Protestors, FAQs, etc. The platform is updated daily.

Ms. Miller thanked Ms. Dodge Vera for the valuable information. OSU is also doing a lot of work with students who are doing different rallies and events around the region.

Discussion followed regarding feelings around anger, sadness, despair, feelings of being overwhelmed and powerless during this time.

Lebanon – Seven Oak Middle School has a student focal group for marginalized students.

COMP-NW – Student Government wants to review and look at policies and procedures.

Ms. Miller shared a recent email with staff from State Representative Alissa Keny-Guyer regarding black lives matter, racism, and resources available.

**Next Meeting:**

The next meeting of the Linn, Benton, Lincoln Partners for Health is scheduled for July 14, 2020 at 1:00 p.m.

**Adjourn:**

The meeting was adjourned at 2:35 p.m.

Respectfully Submitted  
Shelley Hazelton  
Community Health Promotion  
Department Assistant