



CCCWN News

August 2021

Parenting Success Network

Parenting Education for **ALL**

PSN works to cultivate new norms around parenting education

In July 2019, Parenting Success Network (PSN), a parenting education hub that serves Linn, Benton, and Lincoln County families, officially expanded its programming into Lincoln County with the support of Samaritan Health Services.

PSN aims to build a sustainable coordinated system of parenting education that comprises community-based organizations (CBOs), and focuses on maintaining quality facilitation and eliminating barriers that prohibit families’ attendance. PSN seeks to expand its access to quality family programs through increased class options and reduced barriers to participation. For instance, PSN was able to provide iPads and hotspots to those who lacked the technology to attend virtual classes during COVID-19 restrictions, helping ensure that families received the help they needed during isolating times.



Oregon Parenting Education Collaborative (OPEC) continues to support PSN with programming funds for early childhood families. This year Oregon Department of Human Services (ODHS) has committed to an ongoing funding for families with elementary aged children and teens. Additionally, this year the Early Learning Division is contributing funds for early childhood families.

PSN continues to cultivate the new cultural norm that *all* families benefit from learning new skills for their “toolkits” and the community of fellow caregivers. Parenting education is no longer just for court-mandated situations.

Oregon Community Foundation (OCF) provides funding to Lincoln County, connecting parenting education with the health care system. When a caregiver expresses parenting concerns to their provider, PSN is available to offer parenting education opportunities. This support will lower risk factors that cause poor health outcomes. CCO Metrics are addressed at parenting classes with information about well-child visits, immunizations, and postpartum care.

Table of Contents

Parenting Success Network	1-2
Member Spotlight	2
Monthly Updates	3
Solutions Summit	3
CCCWN Contacts	3

Parenting Success Network continued...

Increasing a parent's knowledge of child development can alert a family of a delay in an important milestone. The parent will have confidence to advocate for their child and communicate their concerns. Parenting education also supports more effective monitoring and disciplining. Monitoring children in healthy ways builds trust between parents and their children, especially as children enter their teen years. The parent-child communication and bonding are essential for building a foundation of trust. This bond will last throughout the ages and stages, reinforcing children's self-esteem and autonomy. Parenting education also decreases the rates of child abuse, neglect, and reduces youth substance abuse.

PSN offers one-night workshops, parenting series, and parent coaching, and are all available in English and Spanish. Workshops are hour long presentation on topics of interest. This past year's workshops include: *All Children have Special Needs*, *Supporting LGBT+ Kids*, *¿Cómo desarrollar habilidades financieras en sus hijos?* Professionals from local CBOs attend workshops to support families in their programs.

Parenting series are evidence-based classes, lasting 8 to 12 weeks and include child development knowledge, healthy parenting strategies, and connections with other families and parents.

Parent coaching is one-on-one support offered via phone call, Zoom meeting, or meet in the park. Families learn new and personalized tools for their parenting "toolkit."

Support Us! Please share information about parenting education and refer families via Epic, Pollywog, or Unite Us. Become a trained facilitator or childcare provider.

Member Spotlight: Julie Manning

Her title – Vice President for Marketing, Communications and Community Health Promotion at Samaritan Health Services (SHS) – probably gives it away but Julie Manning is no slouch. She's been a powerhouse at SHS since 1985—and she also managed to throw in a four-year volunteer stint as Mayor of Corvallis, earning the Leadership Award of Merit from the Oregon Mayors' Association in 2014. She continues to serve in leadership roles, including as board co-chair of the Early Learning Hub of Linn, Benton and Lincoln Counties, as a member of the Oregon State University Board of Trustees, a board member of the Benton Community Foundation, and as a member of the Oregon Community Foundation's Leadership Council for the Southern Willamette region.



Julie holds a bachelor's degree in Communications from Lewis and Clark College, a master's degree in Print Journalism from Boston University, and she earned national accreditation in public relations (APR) and national certification as a fundraising executive (CFRE). However, Julie transcends good credentials; she is eloquent, kind, values transparency, and is an inveterate champion of community health -- especially of the innovative, collaborative approaches that CCCWN member organizations have implemented across the region, with a mutual commitment toward a shared goal of building healthier communities together.

Julie is an active community volunteer, but her true joy is being a relatively new grandmother to a 3-year old granddaughter through one of the two adult sons she shares with her husband, Walter. As many new grandparents can confirm, there is no better hobby than fawning over a new grandchild, and Julie has delightfully been perfecting her grandmother game.

Monthly Updates

STARS Emergency Department and Rural Outreach Grants

The STARS ED grant will honor International Overdose Awareness Day and National Recovery Month through a series of events where they will offer resources and educational materials. Look for them on August 31 at SLCH. On September 3rd, a community event will be held for those who have survived an overdose and for family and friends who have lost someone to an overdose. The sustainability plan was finalized and submitted to HRSA, and the grant team continues to work with community partners to expand efforts to reduce shame and stigma. A new weekly Recovery Support groups helps Peer Support specialists connect with those interested in recovery.

Bridges to Recovery

Work with community partners to develop a media campaign and activities for Recovery Month continues. The OBAT Case Manager position was hired and will start work August 9, 2021. Two key positions at Confederated Tribe of the Siletz Indians recently became vacant but recruitment for these positions is underway, with several promising leads.

RAID

The strategic plan was submitted to HRSA on July 2, 2021, and the grant team is currently working on the Emergency Operations Plan Annex Draft and updating the resource list to reflect recent organizational changes. Templates and examples for non-stigmatizing service guidelines and media communication guidelines are currently being identified and guidelines will be drafted in the coming months.

Oral Health

The grant team is working with key hospital leadership to promote program implementation and ensure hospital support and buy-in. Capitol Dental has hired an Expanded Practice Dental Hygienist for Samaritan North Lincoln Hospital, Karen Hall who has been involved with other Capitol co-location projects. Grant contracts are being drafted and will be formalized in the coming month.

Linn-Benton-Lincoln Partners for Health

PFH are excited to host the virtual 2021 Solution Summit on Friday, August 20, 2021. The schedule has been finalized and features a variety of community leaders and experts who will share best practices and help further foster collaborative and innovative solutions to supporting youth health and wellbeing, oral and behavioral health services, affordable housing innovations, and LGBTQIA2S+ health. The summit will also allow the PFH to focus on future efforts and initiatives for the region.

2021 Partners for Health Solutions Summit

The 2021 Coast to Cascades Community Wellness Network's (CCCWN) subcommittee, Partners for Health (PFH), present the 2021 virtual, annual community health summit. Bringing together partners from our tri-county region (Linn, Benton, and Lincoln), we will share solutions specific to issues we face in our region. Keynote speaker, Max Williams, CEO and Executive Director of the Oregon Community Foundation will be presenting opening words on his work in public health. Community organizations will present on solutions related to: 1) Behavioral, mental & oral health services, 2) Youth health & wellbeing, 3) Affordable housing innovations, & 4) LGBTQIA2S+ services. Registration is now open.

Date:

Friday, August 20, 2021

Time:

10:00 a.m. - 3:30 p.m.

Platform:

Zoom

**Keynote speaker: Max Williams, CEO & Executive Director,
Oregon Community Foundation**

Please reach out to Jolynn Meza Wynkoop at jolynn@samhealth.org for more information.

Questions and Comments?

For questions and comments related to the monthly CCCWN Newsletter, please email Shelagh Baird at sbaird@samhealth.org

CCCWN Contacts

JoAnn Miller, Director Samaritan
Community Health Promotion
CCCWN Network Staff
jomiller@samhealth.org

Marty Cahill, CEO Samaritan
Lebanon Community Hospital
CCCWN Chair
mcahill@samhealth.org



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