

**Linn, Benton, Lincoln Partners for Health (Partners for Health)**  
**Virtual through Microsoft Teams**  
**1:00 p.m. – 2:25 p.m.**  
**December 10, 2024**  
**Meeting Summary**

**Participants:** Luis Acosta, Shelagh Baird, Carolyn Black, Anita De Anada, Sommer McLeish, Michelle Means, Thien Nguyen, Shannon Rose, Edelyn Solis Medina, Jolynn Meza Wynkoop, Tasha Mosbrucker, Mason Stump, Earlean Wilson Huey, and Shelley Hazelton

Guest: Cheryl Csiky, Executive Director, Human Trafficking In Our Backyard

**Welcome:**

Sommer McLeish welcomed everyone to the meeting.

Sommer McLeish noted that we received a HRSA funding opportunity for a Rural Outreach Grant and are reaching out to partners for any ideas for the grant.

We also invited Cheryl Csiky from In Our Backyard to present today as a keynote speaker for the May summit.

**Meeting Minutes:**

Presented the November 12, 2024, meeting minutes of Linn, Benton, Lincoln Partners for Health. **Jolynn Meza Wynkoop made a motion and Sommer McLeish seconded the motion to approve the meeting minutes as presented. The motion was voted upon and was unanimously approved.**

**Health Resources and Services Administration (HRSA) Grant - Addressing Violence in Rural Oregon Communities (AVIROC):**

Sommer McLeish reported on the Addressing Violence in Rural Oregon Communities Grant.

- Acosta Services is working on an Action Plan event, and we are hoping to get a sponsor for the event.
- Tasha Mosbrucker is here today and will be talking about Sarah's Place.
- **Mason Stump – Center Against Rape and Domestic Violence (CARDV)** – Will be doing an all-day presentation and training in schools.
- **ABC House** – Going through a transition with a therapist so therapy for youth is on hold currently.
- Shared information about the media campaign with emphasis on clear and impactful messaging.
  - a. Showed different images for billboards:
    - “Violence Affects Us All” with added website for folks to refer to – youarenotaloneOregon.com – Part of the Coast to Cascades Community Wellness Network (CCCWN) website that directs people to the violence prevention page.
    - “Your Voice Can Stop Violence.”
    - “Prevent Violence in (Lincoln County).”

- “Rural Oregon Faces Violence. Let’s Face it Together.”
- b. There will be a billboard for Linn County and Lincoln County.
- c. Shared the different wording for billboards.
- d. **Jolynn Meza Wynkoop** – The last example of a billboard looked busy and not everyone could read the whole message as they drive by.
- e. **Sommer McLeish** – There were two different fonts for the language. Likes the font the same size or a divider.
- f. **Shannon Rose** – For the billboard that is in Linn County or Lincoln County will the sea theme be the same for both counties?
- g. **Sommer McLeish** – Will ask what image is for Linn County.
- h. **Jolynn Meza Wynkoop** – Likes the pictures with color on them more. The darker theme might make someone read more.
- i. **Shannon Rose** – Does not think her eyes would be drawn to the colored one.
- j. Will have Meta ads, Instagram ads, Facebook ads, and others.

### 2025 Summit:

Discussion focused on the 2025 Summit. Sommer McLeish led discussions around the summit.

- Sommer McLeish introduced Cheryl Csiky, Executive Director from In Our Backyard. We are interested in having Cheryl Csiky be the keynote speaker at the May summit and be a potential panelist. Members present introduced themselves.
- Website – <https://inourbackyard.org/>
- Cheryl Csiky shared her story, background, and information about her organization.
- In Our Backyard helps fight human trafficking through education, mobilization, and partnership. Has awareness and prevention programs to help those that are vulnerable, help bring justice to perpetrators, and connect survivors to services.
- The program started in Bend, Oregon and originally started as awareness and education.
- Cheryl Csiky noted before she came along to the organization, she ran a community ministry in the Chicago suburbs and has a civilian background. Started a community forum every quarter and invited any community involvement and found non-profit organization to talk about what they do. This is how she started.
- Shared her story with being sexually abused and exploited. Part of her recovery was a call through her church, which had one of the largest recovery centers. Had human trafficking information through the website. Was able to exit on her own and get out on her own.
- They are always looking for missing children. They do a program once a year during Super Bowl. There is an increase in tourism in the sex industry during Super Bowl. In Our Backyard did incredible work in the Las Vegas area to help stop human trafficking by training convenience and corner stores on how to recognize and report human trafficking, provided education by distributing missing children’s booklets predominantly to convenience stores, provided awareness stickers with the National Human Trafficking Hotline, placed Freedom Stickers into public restroom stalls, and increased prevention through partnerships.
- Have done training in central Oregon and have utilized pregnancy/delivery for patients coming through the Emergency Departments to get them to the Labor and Delivery area. Healthcare is the first stop for identifying survivors.
- Community Collaboration is important, especially in healthcare settings, to identify and support trafficking victims.

- Looking at reaching schools and students to help students understand who a trusted adult is. Need to remember to ask kids more than once. Kids may not answer or say what is going on when first asked.
- A goal is to get materials in schools, convenient stores, and healthcare organizations.
- **Michelle Means** – Training for youth on a trusted adult – Is there education on “yes” or “no” you have a trusted adult and what they look like?
  - a. **Cheryl Csiky** – “Yes.” Have kindergarten through twelfth grade curriculum. Focus on trusted adults – kindergarten through eighth grade. Shares four different stories, show cases. Markers for someone predatory vs. protective. A safe/trusted adult – Is self-sacrificial and apologizes and means it. Put together situations for kids to say. Have a “pink duck” to speak up.
- **Mason Stump** – They do something similar with CARDV for the sixth through twelfth grade range – Doing different things such as healthy relationships and healthy boundary setting around domestic violence and sexual assault. Have gotten a bit of push back from parents on healthy boundary settings. How do you combat push backs?
  - a. **Cheryl Csiky** – Did not have issues in other states as much as Oregon. The last two had 1,600 students and 800 students. There are 99% of trusted adults that are a caretaker, a parent, or a grandparent. There is 1% that said they do not have a trusted adult. We are here for that 1%. They do plan parent meetings ahead of time at the schools. They do not always have the biggest turn outs. Uses language. Have interviewed predators. Identify what you can and look at how to recognize predators.
  - b. **Mason Stump** – Can discuss online content and device control, but still push back.
  - c. **Cheryl Csiky** – Kids will always get information if they want it.
- **Cheryl Csiky** – Oregon standards changed in 2023. Public schools will be required to teach child sexual abuse and exploitation prevention classes to students in kindergarten through eighth grade. Curriculum edited to include child sex trafficking.

Cheryl Csiky thanked everyone for allowing her to present and left the meeting.

**Presentation:**

Sommer McLeish noted that Tasha Mosbrucker was going to present on Sarah’s Place, but she had to step away for a patient. We will schedule Tasha Mosbrucker to come back and present at a different date.

At the January meeting we will have the ABC House present.

**2025 Summit:**

Sommer McLeish led discussion around the 2025 Violence Prevention Summit.

- This will be a joint summit with Linn, Benton, Lincoln Partners for Health and is scheduled for May 23, 2025, at Chinook Winds Casino in Lincoln City.
- Dr. Lesley Ogden agreed to provide the “Welcome” and indicated she will find statistical data around homelessness, drug abuse, violence, and child abuse statistics and tie in youth.
- Is this all the data we would like provided for attendees?
  - a. **Jolynn Meza Wynkoop** – Would like to suggest including human trafficking data.
  - b. **Shelagh Baird** – Would be good to included school retention/graduation rates and identify program opportunities.

- c. **Sommer McLeish** – Department of Education numbers just came out. We can look at that data.
- d. **Earlean Wilson Huey** – Behavioral health data with youth with substance use would be good as well.
- e. **Sommer McLeish** – “Yes,” - Behavioral health – Can look at bullying in schools, suicide, LGBTQ+ - Breakout and look at ethnicity and race.
- Would Cheryl Csiky from In Our Backyard be a good fit for the summit as the keynote speaker?
  - a. **Shelagh Baird** – “Yes,” she would be a good keynote speaker.
  - b. **Sommer McLeish** – Liked the specific information for youth and the conversations to protect youth.
  - c. **Shelagh Baird** – Like takeaways. Adults notice. Kids may not want to talk, and we do not push enough. If there was a way that Cheryl Csiky could provide a workshop on conversations with kids and what to look for and where to push more if we suspect something is happening, but do not want to assume. How do we do without burning the bridge?
  - d. **Sommer McLeish** – Can reach out to Cheryl Csiky and discuss touching on actionable ideas and talking about curriculum more.
  - e. **Shelagh Baird** – “Yes,” evidence-based curriculum – Can it be included in tools we provide?
  - f. **Sommer McLeish** – “Yes,” like a resource list of curriculums, especially evidence-based curriculum.
  - g. **Earlean Wilson Huey** – Like the idea of a toolkit, and a hands-on approach, and walk people through. Help people on how it works and how to use.
  - h. **Sommer McLeish** – Agrees and break to development appropriate.
- **Sommer McLeish** – Will be reaching out to others.
  - a. Reached out to A Village for One who works with youth impacted by sexual exploitation and trafficking and provides a housing program.
  - b. Reached out to J Bar J Youth Services who provide outreach services to youth in Central Oregon.
  - c. Reached out also to Cedar Wilkie Gillette from the Justice Department and who is serving as the Missing and Murdered Indigenous Persons Coordinator for the District of Oregon.
  - d. Will reach out to others for the resource tables.

**Additional Business/Announcements:**

Additional business/announcements were noted.

- **2025 Meetings** – Do we want to keep the same for the 2<sup>nd</sup> Tuesday of each month at 1:00 p.m. *Members agreed that 2025 meetings would be the 2<sup>nd</sup> Tuesday of each month at 1:00 p.m.*
- **Shelagh Baird** – Please let her know if anyone has any ideas for the new funding opportunity with HRSA for the Rural Outreach grant.

**Next Meeting:**

The next meeting of the Linn, Benton, Lincoln Partners for Health is scheduled for January 14, 2025, at 1:00 p.m.

**Adjourn:**

With no further business to discuss, the meeting was adjourned at 2:20 p.m.

Respectfully Submitted,  
Shelley Hazelton  
Grants and Sponsored Programs